

***What is Claimed:***

1. A coated article having a textured film backing with a top surface and a bottom surface, and on the top surface, a layer of pattern-coated particulate filled low adhesion backsize (LAB), such that there are areas on the top surface of the textured film backing that are coated and areas that are uncoated and the appearance of the coated and uncoated areas on a textured film backing is visually uniform.
2. The coated article according to claim 1 wherein the particulate filler is an amorphous silica.
3. The coated article according to claim 1 wherein the particulate filler has a diameter that is greater than the thickness of the low adhesion backsize coating layer.
4. The coated article according to claim 1 wherein the particulate filler is present in the range of 1 to 15 parts by weight of the low adhesion backsize coating.
5. A tape pad comprising pre-cut tape strips disposed one on top of another, such that each tape strip comprises a textured tape film backing having first and second opposite major side surfaces and first and second opposite ends with the first end of each tape strip being in alignment with the second end of an adjacent tape strip in the stack, and a layer of adhesive permanently adhered to the first side surface of the textured tape film backing, the layer of adhesive of each tape strip being releasably adhered along the second surface of the adjacent (lower) tape strip in the pad and the second surface of each textured tape film backing is pattern coated with a particulate filled low adhesion backsize layer.
6. A tape roll comprising a textured tape film backing having first and second opposite major side surfaces, wherein a layer of adhesive is permanently

adhered to the first side surface of the textured tape film backing, the layer of adhesive being releasably adhered along the second surface of the adjacent layer of textured tape film backing strip in the roll and the second surface of each textured tape film backing is pattern coated with a particulate filled low adhesion backsize layer.

7. A coated film comprising a film having a top surface and a bottom surface, and the top surface has a layer of pattern-coated particulate filled low adhesion backsize, such that there is first area coated with a first low adhesion backsize and a second area coated with a second low adhesion backsize and the appearance of the two coated areas on the film are visibly uniform.

8. The coated film according to claim 7 wherein the first and second low adhesion backsize are the same.

9. The coated film according to claim 7 wherein the first and second low adhesion backsize are different.

10. The coated film according to claim 8 wherein the first area and the second area are coated with different patterns.

11. A coated film comprising a textured film with a top surface and a bottom surface, and the top surface has a layer of pattern-coated low adhesion backsize (LAB), such that there are areas that are coated with at least one area coated with a first low adhesion backsize, at least one area coated with a second low adhesion backsize and at least one area that is uncoated, such that the appearance of the two coated areas and uncoated area are visibly uniform.

12. The coated film according to claim 11 wherein the first and second low adhesion backsize are the same.

13. The coated film according to claim 11 wherein the first and second low adhesion backsize are different.

14. The coated film according to claim 12 wherein the first area and the  
5 second area are coated with different patterns.